



REVEAL®

Mattress Recommendation System

REVEAL® By XSENSOR is an innovative and engaging customer experience that retailers use to help mattress shoppers select the best bed, ensuring the highest levels of sleep comfort.

Sleeping on a mattress that does not provide proper support and comfort can reduce sleep quality. And finding the right one is hard for consumers today. Mattress retailers need tools to measure individual pressure points and give consumers the confidence that they have found the right mattress for their unique body.



KEY BENEFITS

IMPROVE STORE PERFORMANCE

- Enjoy increased sales and referrals, and reduced return rates.
- Reinforce your brand by customizing the software and kiosk design.
- Engage your customers — choose from our range of visual, interactive store displays.
- Monitor impact with REVEAL Sales Reporting. Review monthly, weekly, or annual sales usage.

HELP CUSTOMERS FIND THE PERFECT MATTRESS

- Provide a consistent, consultative, and educational sales process that improves customer experience.
- Guide customers to the right mattress — sales associates can capture a customer profile, review their pressure image, and show the results in under 5 minutes, making the time to decide on a mattress much shorter.
- Use the trust you've built from using REVEAL to establish long-term customer relationships.

ENSURE A BETTER SHOPPING EXPERIENCE

- Build trust and customer purchase confidence, reinforced by unbiased pressure mapping technology.
- Give customers a personalized mattress recommendation by revealing their comfort and support needs.

FLEXIBLE IN-STORE CONFIGURATIONS



The wireless option uses the least amount of retail space and comes with a Microsoft® Surface tablet.



The kiosk is ideal for a small to medium footprint.



The customizable arch is an excellent showpiece for larger showrooms.

SIMPLE, THREE-STEP PROCESS TO CHOOSING THE RIGHT MATTRESS

Provide a consistent selling process that guides your salespeople through the REVEAL experience easily and efficiently. Real-time insights and unbiased mattress recommendations give your customers confidence that they have made the right purchase.



1 PROFILE
Personalize the experience



2 IMAGING
Explain pressure points



3 REVEAL RESULTS
Find your customers' perfect mattress

OUR PLATFORM INTELLIGENT DYNAMIC SENSING

The platform behind our sleep improvement products, Intelligent Dynamic Sensing (IDS), enables precise measurements and features highly-detailed visualizations and smart data with AI-powered analysis — resulting in optimized performance, comfort, and safety.